

# SALES MATERIALS ORDER FORM

## GENERAL INFORMATION (HALF-SHEET CARDS)

## MEMBER CONTACT POSTCARD

### General Information

**HERMANN SONS LIFE**

**LIFE INSURANCE ANNUITIES MEDICARE YOUTH PROGRAMS**

Peace of Mind - Financial Security Protection for All Stages of Life

**WHOLE LIFE INSURANCE**

- Permanent insurance
- Premiums locked in based on age
- Double cash value
- Available ages 0-70
- Single premiums, monthly or annual payment options

**SAFELIFE PLAN**

Senior Adult Final Expense Plan (SAFE)

- Whole life product with reduced initial setting and no physical exam.
- The SAFE Plan is available from ages 50-80

**MEDICARE**

Medicare can be confusing and it's important to choose the right plan. Our Hermann Sons Life Medicare Agents can help you with enrollment, review existing plans or help make changes to your current plan.

Age	Gender	Rate
Available from 65	Male	Individual Rates
Available from 65	Female	Individual Rates
Available from 65	Male	Individual Rates
Available from 65	Female	Individual Rates

For more details, visit [hermannsonslife.org](http://hermannsonslife.org)

### Insurance Plans Overview

**HERMANN SONS LIFE**

**COMMITTED TO**

- Members' Peace of Mind
- Financial Security
- Needs-based Protection

**MULTI-YEAR GUARANTEED ANNUITY**

Guaranteed Interest Rates

**3-YEAR OPTION**    **5-YEAR OPTION**

Tax Deferred Growth - Qualified and Non-Qualified plans  
Minimum \$5,000 Opening Deposit - Maximum \$1,000,000 Opening Deposit  
Transfers from 401K or Other Qualified Plans Accepted

**TERM LIFE**

Affordable for Everyone

**10-YEAR LEVEL TERM (CT-10)**    **20-YEAR LEVEL TERM (CLT-20)**

**WHOLE LIFE**

Lifetime Protection For Your Family

**TRADITIONAL WHOLE LIFE (SPL)**

20-year Limited Pay (LI) - Juniors  
20-year Limited Pay (HI) - Adults

**SINGLE PREMIUM LIFE (SPL)**

**SENIOR ADULT FINAL EXPENSE PLAN SINGLE PREMIUM (SAFE)**

**INTEREST SENSITIVE WHOLE LIFE (ISL)**

For more details, visit [hermannsonslife.org](http://hermannsonslife.org)

### Annuities (Two sided with MYGA and SAFE)

**HERMANN SONS LIFE**

**MULTI-YEAR GUARANTEED ANNUITY**

Guaranteed Interest Rates

Non-Qualified - IRAs

The Hermann Sons Life annuity portfolio is best suited for investors seeking a guaranteed fixed rate of interest and tax-deferred earnings until withdrawal.

**Multi-Year Guaranteed Annuity (MYGA)**

Fixed 3 Year and 5 Year Options

Guaranteed Interest Rate

Minimum \$5,000 Opening Deposit

Maximum \$1,000,000 Opening Deposit

Withdrawals up to 10% Annually after First Year

Transfers from 401K or Other Qualified Plans Accepted

For more details, visit [hermannsonslife.org](http://hermannsonslife.org)

### SAFE Plan (Two sided with MYGA and SAFE)

**HERMANN SONS LIFE**

**SENIOR ADULT FINAL EXPENSE PLAN**

It's a subject no one wants to discuss, but for those of us at age 50 or older, planning for that expense is a smart thing to do.

You don't want your loved ones to be burdened with the financial responsibility of paying for your final expenses.

You may want to buy more life insurance but aren't sure that you can afford it.

Or maybe you want to leave money from your estate to your loved ones without them worrying about paying taxes on the death benefit.

**PLAN FEATURES**

- The SAFE Plan is a permanent life insurance policy that provides a death benefit to your loved ones.
- The SAFE Plan can also be used to pay off debts, like medical bills, credit card bills, and a mortgage.
- If you don't need the money for final expenses, you can take the proceeds in your SAFE Plan for your children and grandchildren for their education.
- You decide how the money is spent and who gets it.
- And members, life insurance proceeds provide peace of mind for your family.

For more details, visit [hermannsonslife.org](http://hermannsonslife.org)



*Protecting Texas Families at Each Stage of Life*

**HERMANN SONS LIFE**

**We Strengthen Community Through Financial Protection and Service.**

Whether you are single, married, have started a business or just bought a home to accommodate a growing family, our Hermann Sons Life Agents can help you cover the financial risks you face. Our Agents are the insurance professionals who believe in our products and services and want to help others realize the benefits of Hermann Sons Life membership.

**Agent's Name**  
Agent  
Address  
City, TX  
Phone Number

**Agent's Name**  
Agent's Phone Number & Email  
[hermannsonslife.org](http://hermannsonslife.org)

**HERMANN SONS LIFE**

This is a half-sheet postcard.

Quantity

Quantity

Quantity

Quantity

Quantity

## MEMBER BENEFITS FLYERS

### Camp

**HSL Youth Foundation, Inc. Camp**

Coeed sleepaway camp for children ages 7-14 in Comfort, Texas

HSL Youth Foundation Inc. Camp provides children the opportunity to create unforgettable memories, make lifelong friends, and enjoy fun activities in a safe nurturing environment.

HSL Youth Foundation Inc. Camp is available to members and non-members. As a member benefit for junior Hermann Sons Life policy holders, the camp program is offered at a considerably reduced price with an exclusive early registration opportunity.

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For more details, visit [hermannsonslife.org](http://hermannsonslife.org)

### Dance

**HSL Youth Foundation, Inc. Schools of Dance**

HSL Youth Foundation Inc. Dance is offered in several communities throughout Central and South Texas. Our dance schools are designed to teach the art of dance in a wholesome atmosphere of fun, work, physical exercise and fellowship.

This program is open to members and non-members ages 3 to 17 as of September 1 of the current dance year. Participants pay a registration fee and monthly tuition fees for nine months. Registration fees are waived for members (policy holders). Classes begin in early September; registration is open from July to October 1st and typically follow the school-year calendar. All classes end with a spring dance recital with fun themes and festive costumes.

For more details, visit [hermannsonslife.org](http://hermannsonslife.org)

### PerkSpot

**perkspot**

Hermann Sons Life and Perkspot have teamed up to offer our members a discount program that will save you money on a wide range of products and services.

- Travel
- Entertainment
- Food
- Electronics
- Fashion
- Health & wellness
- And much more!

To sign up, visit [hermannsonslife.org](http://hermannsonslife.org) go to Member Benefits, click Member Discounts

These cards and flyers can be personalized with the agent's contact information. The agent's HSL email address will be used. List your name and phone numbers exactly as you wish them to be printed on the materials. You may also request your photo HSL has on file to be added.

Name: \_\_\_\_\_

Phone number(s): \_\_\_\_\_

Quantity

Quantity

Quantity

Add photo: \_\_\_\_\_ Yes \_\_\_\_\_ No