

# SALES MATERIALS ORDER FORM

## GENERAL INFORMATION (HALF-SHEET CARDS)

## MEMBER CONTACT POSTCARD

### General Information

**HERMANN SONS LIFE**

**LIFE INSURANCE ANNUITIES MEDICARE YOUTH PROGRAMS**

Peace of Mind - Financial Security Protection for All Stages of Life

**WHOLE LIFE INSURANCE**

- Permanent insurance
- Premiums locked in based on age
- Double cash value
- Available ages 0-70
- Single premiums, monthly or annual payment options

**SAFELIFE PLAN**

Senior Adult Final Expense Plan (SAFE)

- Whole life product with reduced ongoing and no physical exam.
- The SAFE Plan is available from ages 50-80

**MEDICARE**

Medicare can be confusing and it's important to choose the right plan. Our Hermann Sons Life Medicare Agents can help you with enrollment, review existing plans or help make changes to your current plan.

Age	Gender	Rate
At-Risk	Female	Best
Blue Cross Blue Shield	Male	Best

Please note that we do not offer any Medicare plan available in your state. Any information we provide is intended to assist you in making an informed decision. You may wish to consult with your insurance broker or other professional for more information. For more information, visit [hermannsonslife.org](http://hermannsonslife.org).

### Insurance Plans Overview

**HERMANN SONS LIFE**

**COMMITTED TO**

- Members' Peace of Mind
- Financial Security
- Needs-based Protection

**MULTI-YEAR GUARANTEED ANNUITY**

Guaranteed Interest Rates

**3-YEAR OPTION**    **5-YEAR OPTION**

Tax Deferred Growth - Qualified and Non-Qualified plans  
Minimum \$5,000 Opening Deposit - Maximum \$1,000,000 Opening Deposit  
Transfers from 401K or Other Qualified Plans Accepted

**TERM LIFE**

Affordable for Everyone

**10-YEAR LEVEL TERM (CLT-10)**    **20-YEAR LEVEL TERM (CLT-20)**

**WHOLE LIFE**

Lifetime Protection For Your Family

**TRADITIONAL WHOLE LIFE (SPL)**

20-year Limited Pay (LI) - Juniors  
20-year Limited Pay (HI) - Adults

**INTEREST SENSITIVE WHOLE LIFE (ISL)**

**SINGLE PREMIUM LIFE (SPL)**

**SENIOR ADULT FINAL EXPENSE PLAN SINGLE PREMIUM (SAFE)**

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### Annuities (Two sided with MYGA and SAFE)

**HERMANN SONS LIFE**

**MULTI-YEAR GUARANTEED ANNUITY**

Guaranteed Interest Rates

Non-Qualified - IRAs

The Hermann Sons Life annuity portfolio is best suited for investors seeking a guaranteed fixed rate of interest and tax-deferred earnings until withdrawal.

**Multi-Year Guaranteed Annuity (MYGA)**

Fixed 3 Year and 5 Year Options  
Guaranteed Interest Rate  
Minimum \$5,000 Opening Deposit  
Maximum \$1,000,000 Opening Deposit  
Withdrawals up to 10% Annually after First Year  
Transfers from 401K or Other Qualified Plans Accepted

**210-527-9113 or 1-877-437-6266**

**Hermann Sons Life Home Office**  
515 S. St. Mary's St., San Antonio, TX 78205  
[hermannsonslife.org](http://hermannsonslife.org)  
Facebook - Instagram - LinkedIn

Please note that we do not offer any Medicare plan available in your state. Any information we provide is intended to assist you in making an informed decision. You may wish to consult with your insurance broker or other professional for more information. For more information, visit [hermannsonslife.org](http://hermannsonslife.org).

### SAFE Plan (Two sided with MYGA and SAFE)

**HERMANN SONS LIFE**

**SENIOR ADULT FINAL EXPENSE PLAN**

It's a subject no one wants to discuss, but for those of us at age 50 or older, planning for that expense is a smart thing to do.

You don't want your loved ones to be burdened with the financial responsibility of paying for your final expenses.

You may want to buy more life insurance but aren't sure that you can't really.

Or maybe you want to leave money from your estate to your loved ones without them worrying about paying taxes on the death benefit.

**PLAN FEATURES**

- The SAFE Plan is a permanent life insurance policy that provides a guaranteed death benefit.
- You pay just once when your premium is locked in.
- The SAFE Plan can be used to pay off bills, the medical bills, credit card bills and a mortgage.
- If you don't need the money for final expenses, you can take the proceeds in your SAFE Plan for your children and grandchildren for the benefit of education.
- You decide how the money is spent and who gets it.
- And members, life insurance proceeds provide peace of mind for your family.

**515 S. St. Mary's St., San Antonio, TX 78205**  
**210-527-9113 or 877-437-6266**  
[www.hermannsonslife.org](http://www.hermannsonslife.org)

Please note that we do not offer any Medicare plan available in your state. Any information we provide is intended to assist you in making an informed decision. You may wish to consult with your insurance broker or other professional for more information. For more information, visit [hermannsonslife.org](http://hermannsonslife.org).



*Protecting Texas Families at Each Stage of Life*

**HERMANN SONS LIFE**

**We Strengthen Community Through Financial Protection and Service.**

Whether you are single, married, have started a business or just bought a home to accommodate a growing family, our Hermann Sons Life Agents can help you cover the financial risks you face. Our agents are the insurance professionals who believe in our products and services and want to help others realize the benefits of Hermann Sons Life membership.

**Agent Photo Here**

**Agent's Name**  
Agent  
Address  
City, TX  
Phone Number

- **Permanent Whole Life Plans** can be used for estate preservation and final expenses. We offer youth and adult products for lifetime protection with level premiums that do not increase with age.
- **Term Life Plans** can be used to provide individual, mortgage and business protection and young family protection. Our plans are affordable and convertible to whole life at the appropriate time.
- **Annuities** and other retirement plans (IRAs) also are offered.

Call or contact your agent today for help analyzing your needs and putting together a plan that protects your family's financial future.

**Client Mailing Information**

**HERMANN SONS LIFE**

This is a half-sheet postcard.

Quantity

Quantity

Quantity

Quantity

Quantity

## MEMBER BENEFITS FLYERS

### Camp

**HSL Youth Foundation, Inc. Camp**

Coeed sleepaway camp for children ages 7-14 in Comfort, Texas

HSL Youth Foundation Inc. Camp provides children the opportunity to create unforgettable memories, make lifelong friends, and enjoy fun activities in a safe nurturing environment.

HSL Youth Foundation Inc. Camp is available to members and non-members. As a member benefit for junior Hermann Sons Life policy holders, the camp program is offered at a considerably reduced price with an exclusive early registration opportunity.

Campers participate in a variety of fun and challenging activities ranging from crafts to sports under the caring guidance of our trained staff. Campers will be in good health and be both physically and mentally able to participate in all Camp functions.

For more details, visit [hermannsonslife.org](http://hermannsonslife.org)

Quantity

### Dance

**HSL Youth Foundation, Inc. Schools of Dance**

HSL Youth Foundation Inc. Dance is offered in several communities throughout Central and South Texas. Our dance schools are designed to teach the art of dance in a wholesome atmosphere of fun, work, physical exercise and fellowship.

This program is open to members and non-members ages 3 to 17 as of September 1 of the current dance year. Participants pay a registration fee and monthly tuition fees for nine months. Registration fees are waived for members (policy holders). Classes begin in early September; registration is open from July to October 1st and typically follow the school-year calendar. All classes end with a spring dance recital with fun themes and festive costumes.

For more details, visit [hermannsonslife.org](http://hermannsonslife.org)

Quantity

### PerkSpot

**perkspot**

Hermann Sons Life and Perkspot have teamed up to offer our members a discount program that will save you money on a wide range of products and services.

- Travel
- Entertainment
- Food
- Electronics
- Fashion
- Health & wellness
- And much more!

To sign up, visit [hermannsonslife.org](http://hermannsonslife.org) go to Member Benefits, click Member Discounts

Quantity

These cards and flyers can be personalized with the agent's contact information. The agent's HSL email address will be used. List your name and phone numbers exactly as you wish them to be printed on the materials. You may also request your photo HSL has on file to be added.

Name: \_\_\_\_\_

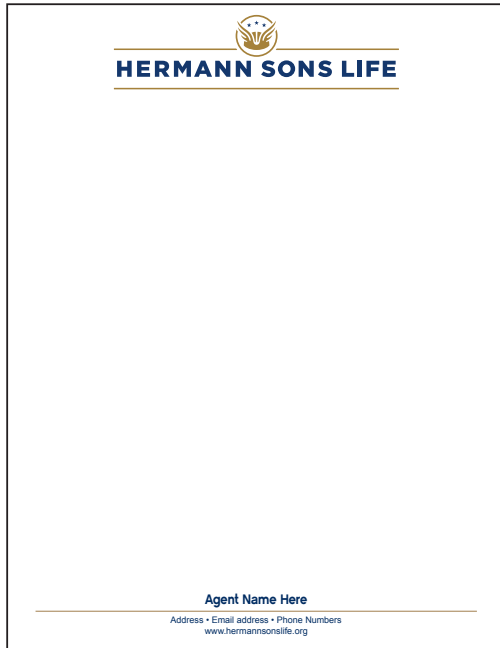
Phone number(s): \_\_\_\_\_

Add photo:  Yes  No

# SALES MATERIALS ORDER FORM

Agents may also request Letterhead, Address Labels, and Notecards personalized with their name and contact information. Samples of these products are shown below.

## LETTERHEAD



Quantity

\_\_\_\_\_

## NOTECARDS



This is a foldover card that is printed on card stock. The folded size is 5.5 inches wide and 4.25 inches deep. It is blank on the inside. Envelopes are provided.

Quantity

\_\_\_\_\_

The agent's HSL email address will be used.  
List your name and phone numbers exactly as you wish them to be printed on the materials. You may also request your photo HSL has on file to be added.

Name:

\_\_\_\_\_

Phone number(s):

\_\_\_\_\_

\_\_\_\_\_

Add photo:  Yes  No

## ADDRESS LABELS



Quantity

\_\_\_\_\_

Sheets

Labels are printed 30 per sheet. Indicate below how many sheets you would like.