

SALES MATERIALS ORDER FORM

GENERAL INFORMATION

(HALF-SHEET CARDS)

General Information



HERMANN SON LIFE



Peace of Mind • Financial Security Protection for All Stages of Life

LIFE INSURANCE ANNUITIES MEDICARE VITAL PROGRAMS

WHOLE LIFE INSURANCE

- Permanent insurance
- Premiums locked in based on age
- Builds cash value
- Available ages 18-70
- Single premium, monthly or annual payment options

SALE PLAN

- Senior Adult (Age 50 and over)
- Whole Life product with related annuity
- No cash value
- The Sale Plan is available from ages 50-80

ANNUITY PRODUCTS

- Guaranteed rate of interest
- Tax-deferred annuities
- Immediate initial deposit: \$2,500
- 5%* interest
- 7.5% interest guarantee

TERM INSURANCE

- High amount of protection
- Low premium price
- Options to suit individual needs and changing circumstances

MEDICARE

Medicare can be confusing and it's important to choose the right plan. Our Hermann Son Life Medicare agents can help you with enrollments, review existing plans or help make changes for your current plan.

Auto	Deafened
Arthritis	Heart
Back Pain	Stroke
Arthritis	Blind Vision
Chronic	High Blood Pressure
Diabetes	Used Medication
Unemployment	Widow

Please note that we do not offer life insurance products to individuals who qualify for Medicare in their plans or who are in poor health. You may go to Medicare.gov or call 1-800-633-4222 for more information on your plan and eligibility.

Products referenced: CMO HGL-FPDA-2014 and CMO HGL-FA-2014

Quantity

Insurance Plans Overview

HERMANN SONS LIFE

COMMITTED TO

- Members' Peace of Mind
- Financial Security
- Needs-based Protection

ANNUITIES

A First-Choice Investment

5-YEAR LIFELINE PREMIUM DEFERRED ANNUITY

Non-Qualified Annuities - IRAs

Traditional IRA
Roth IRA

5% Interest - 2.9% minimum guarantee

Transfers and rollovers accepted

[Learn More](#)

MEDICARE

Retirement Around The Corner?

ATINA - AFFORDABLE CARE ACT

ANTHEM - BLUE CROSS BLUE SHELD

CIGNA - COMMUNITY FIRST

DEVOTED HEALTH - HUMANA

MOLINA HEALTHCARE - SCAN

UNITED HEALTHCARE - WELLCARE

Please note that we do not offer every Medicare plan available in your area. Any information we provide is intended to show plans and offer you the best plan you can. Visit us at [hermannsons.com](#) or 1-800-HERMANN for more information.

Quantity

Annuities



HERMANN SONS LIFE



FIXED RATE FLEXIBLE PREMIUM DEFERRED ANNUITIES

Non-Qualified - Traditional IRA - Roth IRA

The Hermann Sons Life annuity portfolio is best suited for investors seeking a guaranteed fixed rate of interest and tax-deferred earnings until withdrawal.

Hermann Sons Life Annuity

- \$5.25 minimum initial deposit, 2% interest - 2% minimum guaranteed.
- Lets you know in advance what the return on your investment will be.
- Earnings accumulate tax-deferred until distribution.
- Withdrawal options available within certain guidelines.
- Upon death, the value of your annuity passes directly to your named beneficiary with the option to bypass probate.
- Flexible payout options to meet your retirement needs.
- Additional deposits permitted.
- 5 year period available.

Transfers and rollovers from existing retirement accounts accepted.

EDM# 445, FDCA 3024

210-527-9113 or 1-877-437-6266

Hermann Sons Life Home Office
515 S. Mary's St., San Antonio, TX 78205

hermannsonslife.org

Facebook • Instagram • LinkedIn

Quantity

SAFE Plan

A vertical advertisement for Hermann Sons Life. At the top is the company logo, a circular emblem with a crown and the words 'HERMANN SONS LIFE' around it. Below the logo, the text 'HERMANN SONS LIFE' is written in a bold, serif font. The main title, 'Senior Adult Final Expense Plan', is centered in a large, bold, serif font. Below the title is a circular photograph of an elderly couple smiling and embracing. The woman is wearing a green top and the man is wearing a green shirt. At the bottom of the advertisement, the tagline 'We strengthen community' is written in a bold, sans-serif font.

Quantity

MEMBER CONTACT POSTCARD

Strengthen Community Through Financial Protection.

Whether you are single, married, have started a business or just bought a home to accommodate a growing family, our Hermon Sons Life Agents can help you cover the financial risks you face. Our agents are the insurance professionals who have the knowledge, products and services and resources to help others realize the benefits of Hermon Sons Life membership.

• **Permanent Whole Life Plans** can be used for estate preservation and debt repayment. Its life payout and added protection for lifetime protection with level premiums that do not increase with age.

• **Term Life Insurance** can be used to provide individual, mortgage and business protection and paying living benefits. Our plans are affordable and convertible to whole life at the appropriate time.

• **Annuities** and other retirement plans like IRAs also are offered.

Call or contact your area agent today to help analyzing your needs and putting together a plan that protects your family's financial future.

Agent Name

Agent's Phone Number & Email

hermonsonslife.org

Client

Mailing

Information

Agent Photo

Agent's Name

Agent Address

City, TX

Phone Number

HERMON SONS LIFE

This is a half-sheet
postcard.

Quantity

MEMBER BENEFITS FLYERS

Camp

 **HSL Youth Foundation, Inc. Camp**
Coed sleepaway camp for children ages 7-14
in Comfort, Texas

HSL Youth Foundation Inc. Camp provides children the opportunity to create unforgettable memories, make lifelong friends, and enjoy fun activities in a safe nurturing environment.

As a member benefit for Junior Hermann Stars Life policy holders, the camp program is offered at a considerably reduced price with an exclusive early registration opportunity.


Campers participate in a variety of fun and challenging activities ranging from crafts to sports under the caring guidance of our trained staff. Campers must be in good health and be both physically and mentally able to participate in the Camp program.

For more details, visit hermannsonslife.org


Quantity

Dance

HSL Youth Foundation, Inc.
Schools of Dance



HSL Youth Foundation, Inc. Dance is offered in several communities throughout Central and South Texas. Our dance schools are designed to teach the art of dance in a wholesome atmosphere of fun, work, physical exercise and fellowship.



This program is open to members and non-members ages 3 to 17 as of September 1 of the current dance year. Participants pay a registration fee and monthly tuition fees for nine months. Registration fees are waived for members (policy holders). Classes begin in early September; registration is open from July to October 1 and typically follow the school-year calendar. All classes end with a spring dance recital with fun themes and festive costumes.

For more details, visit hummansonslife.org

Quantity

PerkSpot

perkspot

Hermann Sons Life and Perkspot have teamed up to offer our members a discount program that will save you money on a wide range of products and services.

- Travel
- Entertainment
- Food
- Electronics
- Fashion
- Health & wellness
- And much more!

To sign up, visit hermannsonslife.org go to Member Benefits, click Member Discounts

Quantity

These cards and flyers can be personalized with the agent's contact information. The agent's HSL email address will be used. List your name and phone numbers exactly as you wish them to be printed on the materials. You may also request your photo HSL has on file to be added.

Name: _____

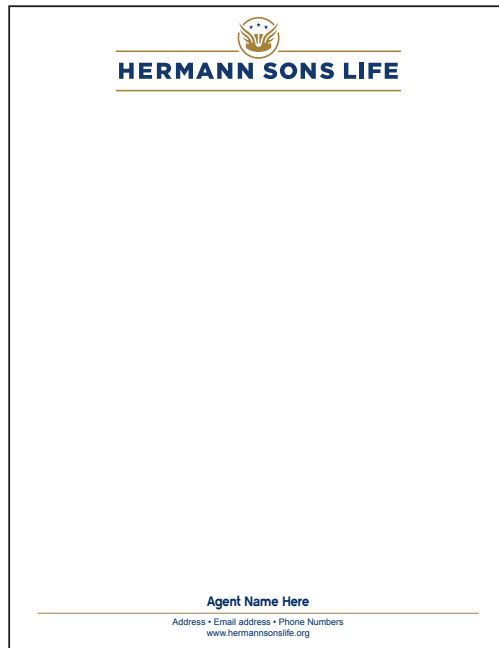
Phone number(s): _____

Add photo: _____ Yes _____ No

SALES MATERIALS ORDER FORM

Agents may also request Letterhead, Address Labels, and Notecards personalized with their name and contact information. Samples of these products are shown below.

LETTERHEAD

A sample of a letterhead. At the top center is the Hermann Sons Life logo, which consists of a circular emblem with three stars above a stylized open book. Below the logo, the text "HERMANN SONS LIFE" is printed in a bold, blue, sans-serif font. At the bottom of the page, there is a line for "Agent Name Here" and a smaller line for "Address • Email address • Phone Numbers" with the website "www.hermannsonslife.org" below it.

Quantity

NOTECARDS

A sample of a notecard. It features the Hermann Sons Life logo at the top center, followed by the text "HERMANN SONS LIFE" in a bold, blue, sans-serif font. At the bottom right, there is a line for "Agent name here".

This is a foldover card that is printed on card stock. The folded size is 5.5 inches wide and 4.25 inches deep. It is blank on the inside. Envelopes are provided.

Quantity

The agent's HSL email address will be used.

List your name and phone numbers exactly as you wish them to be printed on the materials. You may also request your photo HSL has on file to be added.

Name:

Phone number(s):

ADDRESS LABELS

A sample of an address label. It features the Hermann Sons Life logo on the left. To the right of the logo, the text "Hermann Sons Life" is printed in a bold, blue, sans-serif font, followed by "Agent Name Here" in a smaller font. Below this, there are two lines for "Address Here".

Quantity

Labels are printed 30 per sheet. Indicate below how many sheets you would like.

Add photo: ☐ Yes ☐ No