

# SALES MATERIALS ORDER FORM

## GENERAL INFORMATION (HALF-SHEET CARDS)

### General Information

**HERMANN SONS LIFE**

**LIFE INSURANCE  
ANNUITIES  
MEDICARE  
YOUTH PROGRAMS**

**Peace of Mind - Financial Security  
Protection for All Stages of Life**

**WHOLE LIFE INSURANCE**

- Permanent insurance
- Premiums locked in based on age
- Builds cash value
- Available ages 0-70
- Single premium, monthly or annual payment options

**TERM INSURANCE**

- High amount of protection
- Low premium price
- Options to suit individual needs and changing circumstances

**MEDICARE**

Medicare can be confusing and it's important to choose the right plan. Our Hermann Sons Life Medicare Agents can help you with enrollment, review existing plans or help make changes to your current plan.

**SAFEPAN**

• Senior Adult Final Expense Plan (SAFEP) - Whole life product with instant underwriting and no physical exam.

• The SAFEP Plan is available from ages 50-90.

**ANNUITY PRODUCTS**

- Guaranteed rate of interest
- Tax deferred earnings
- Minimum initial deposit - \$2,500
- 5% interest
- 2.9% minimum guarantee

Quantity

### Insurance Plans Overview

**HERMANN SONS LIFE**

**COMMITTED TO**

- Members' Peace of Mind
- Financial Security
- Needs-based Protection

**ANNUITIES**

A First-Choice Investment

**5-YEAR FLEXIBLE PREMIUM DEFERRED ANNUITY**

**Non-Qualified Annuities - IRAs**

Traditional IRA  
Roth IRA

5% Interest - 2.9% minimum guarantee  
Transfers and rollovers accepted

FORM HSL-IFPA-2024

**MEDICARE**

Retirement Around The Corner?

**AETNA - AFFORDABLE CARE ACT**  
**ANTHEM - BLUE CROSS BLUE SHIELD**  
**CIGNA - COMMUNITY FIRST**  
**DEVOTED HEALTH - HUMANA**  
**NOLINA HEALTHCARE - SCAN**  
**UNITED HEALTHCARE - WELLCARE**

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Please note that we do not offer every Medicare plan available in your area. Any information we provide is limited to those plans we offer in your area. You can go to [hermannsonslife.org](https://hermannsonslife.org) or call 1-800-Medicare to get information on your options.

Quantity

### Annuity

**HERMANN SONS LIFE**

**FIXED RATE FLEXIBLE  
PREMIUM DEFERRED  
ANNUITIES**

Non-Qualified - Traditional IRA - Roth IRA

The Hermann Sons Life annuity portfolio is best suited for investors seeking a guaranteed fixed rate of interest and tax-deferred earnings until withdrawal.

**Hermann Sons Life Annuity**

- \$2,500 minimum initial deposit - 5% interest - 2.9% minimum guarantee.
- Lets you know in advance what the return on your investment will be.
- Earnings accumulate tax-deferred until distribution.
- Withdrawal options available within certain guidelines.
- Upon death, the value of your annuity passes directly to your named beneficiary with the option to bypass probate.
- Flexible payout options to meet your retirement needs.
- Additional deposits accepted.
- 5-year period available.

**Transfers and rollovers from existing retirement accounts accepted.**

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**210-527-9113 or 1-877-437-6266**

**Hermann Sons Life Home Office**  
515 S. St. Mary's St., San Antonio, TX 78205

[hermannsonslife.org](https://hermannsonslife.org)  
Facebook • Instagram • LinkedIn

Quantity

### SAFE Plan

**HERMANN SONS LIFE**

**Senior Adult  
Final Expense  
Plan**



**We strengthen community**

Quantity

## MEMBER CONTACT POSTCARD



**We Strengthen Community  
Through Financial Protection and Service.**

Whether you are single, married, have started a business or just bought a home to accommodate a growing family, our Hermann Sons Life agents can help you cover the financial risks you face. Our agents are the insurance professionals who believe in our products and services and want to help others realize the benefits of Hermann Sons Life membership.

- **Permanent Whole Life Plans** can be used for estate preservation and final expenses. We offer youth and adult products for lifetime protection with level premiums that do not increase with age.
- **Term Life Plans** can be used to provide individual, mortgage and business protection and young family protection. Our plans are affordable and convertible to whole life at the appropriate time.
- Annuities and other retirement plans like IRAs also are offered.

Call or contact your area agent today for help analyzing your needs and putting together a plan that protects your family's financial future.

**Agent Name**  
Agent's Phone Number & Email  
[hermannsonslife.org](https://hermannsonslife.org)

**HERMANN SONS LIFE**

**Agent Photo Here**

Agent's Name  
Address  
City, TX  
Phone Number

**Client Mailing Information**

This is a half-sheet postcard.

Quantity

## MEMBER BENEFITS FLYERS

### Camp

**Hermann Sons Life Camp**

Coed sleepaway camp for children ages 7-14  
In Comfort, Texas

Hermann Sons Life Camp provides children the opportunity to create unforgettable memories, make lifelong friends, and enjoy fun activities in a safe nurturing environment.




Hermann Sons Life Camp is available to members and non-members. As a member benefit for junior Hermann Sons Life policy holders, the camp program is offered at a considerably reduced price with an exclusive early registration opportunity. Campers participate in a variety of fun and challenging activities ranging from crafts to sports under the caring guidance of our trained staff. Campers must be in good health and be both physically and mentally able to participate in all camp functions.


For more details, visit [hermannsonslife.org](https://hermannsonslife.org)

Quantity

### Dance

**Hermann Sons Life Dance**

Hermann Sons Life Dance is offered in several communities throughout Central and South Texas. Our dance schools are designed to teach the art of dance in a wholesome atmosphere of fun, work, physical exercise and fellowship.



This program is open to members and non-members ages 3 to 17 as of September 1 of the current dance year. Junior policy holders pay a low monthly tuition. Non-members are required to pay a one-time registration fee and monthly tuition. Classes begin in early September, registration is open from mid-June to October 1st and typically follows the school-year calendar. All classes end with a spring dance recital with fun themes and festive costumes.

For more details, visit [hermannsonslife.org](https://hermannsonslife.org)

Quantity

### PerkSpot

**perkspot**

Hermann Sons Life and Perkspot have teamed up to offer our members a discount program that will save you money on a wide range of products and services.

- Travel
- Entertainment
- Food
- Electronics
- Fashion
- Health & wellness
- And much more!

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To sign up, visit [hermannsonslife.org](https://hermannsonslife.org)  
go to Member Benefits, click Member Discounts

Quantity

These cards and flyers can be personalized with the agent's contact information. The agent's HSL email address will be used. List your name and phone numbers exactly as you wish them to be printed on the materials. You may also request your photo HSL has on file to be added.

Name: \_\_\_\_\_

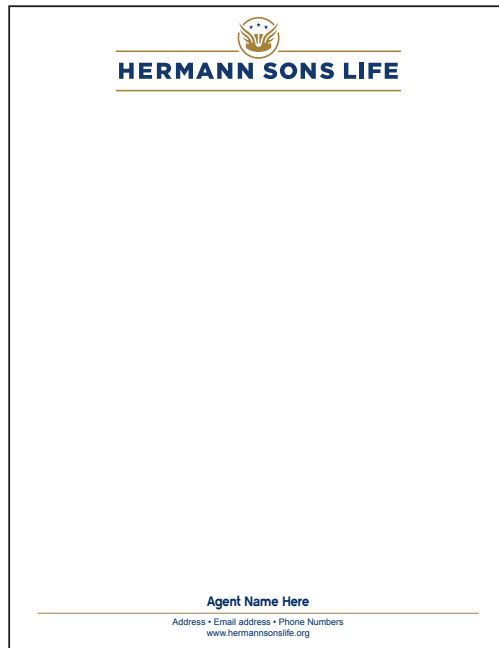
Phone number(s): \_\_\_\_\_  
\_\_\_\_\_

Add photo: \_\_\_\_\_ Yes \_\_\_\_\_ No

# SALES MATERIALS ORDER FORM

Agents may also request Letterhead, Address Labels, and Notecards personalized with their name and contact information. Samples of these products are shown below.

## LETTERHEAD

A sample of a letterhead. At the top center is the Hermann Sons Life logo, which consists of a circular emblem with three stars above a stylized open book. Below the logo, the text "HERMANN SONS LIFE" is printed in a bold, blue, sans-serif font. At the bottom of the page, there is a line for the agent's name, followed by a line for the address, email address, and phone numbers, and the website "www.hermannsonslife.org".

**HERMANN SONS LIFE**

Agent Name Here

Address • Email address • Phone Numbers  
www.hermannsonslife.org

Quantity

\_\_\_\_\_

## NOTECARDS

A sample of a notecard. It features the Hermann Sons Life logo at the top center, which is a circular emblem with three stars above a stylized open book. Below the logo, the text "HERMANN SONS LIFE" is printed in a bold, blue, sans-serif font. At the bottom right, there is a line for the agent's name.

**HERMANN SONS LIFE**

Agent name here

This is a foldover card that is printed on card stock. The folded size is 5.5 inches wide and 4.25 inches deep. It is blank on the inside. Envelopes are provided.

Quantity

\_\_\_\_\_

The agent's HSL email address will be used.

List your name and phone numbers exactly as you wish them to be printed on the materials. You may also request your photo HSL has on file to be added.

Name:

\_\_\_\_\_

Phone number(s):

\_\_\_\_\_

\_\_\_\_\_

## ADDRESS LABELS

A sample of an address label. It features the Hermann Sons Life logo on the left, which is a circular emblem with three stars above a stylized open book. To the right of the logo, the text "Hermann Sons Life" is printed in a bold, blue, sans-serif font, followed by "Agent Name Here" and two lines for the address.

**Hermann Sons Life**  
**Agent Name Here**  
Address Here  
Address Here

Quantity

\_\_\_\_\_

Labels are printed 30 per sheet. Indicate below how many sheets you would like.

Add photo: ☐ Yes ☐ No